

**PANTONE®**

# FASHION COLOR REPORT FALL 2015



Haute Hippie by Irish Westcoat Pound

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# PANTONE®

## FASHION COLOR REPORT

### FALL 2015

NEW YORK FASHION WEEK  
FEBRUARY 12-19, 2015

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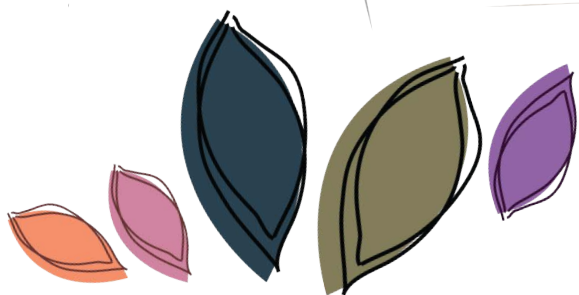
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# TOP 10 COLORS

An Evolving Color Landscape



# FALL 2015: AN EVOLVING COLOR LANDSCAPE

## Top 10 Colors

This season displays an umbrella of accord that weaves earthy neutrals with a range of bold color statements and patterns to reflect a landscape of hope, fun, fantasy and all things natural. The colors are evocative of a love for nature and a timeless appreciation for warmth and security, which are conveyed through naturally inspired colors that remind us of things that are real and protective.

This Fall, designers pay homage to progressive moments in American history – from the seductive '20s to the bohemian hippies and modernists of the '60s and '70s – while stringing together an affection for colors and styling that are innately easy to wear by both men and women.

“Juxtaposition of color from opposite sides of the spectrum emphasizes poise and confidence on the runway,” said Leatrice Eiseman, Executive Director of the Pantone Color Institute. “The Fall 2015 palette is rooted in multi-faceted, androgynous colors that can be worn to portray effortless sophistication across men’s and women’s fashion. It is the first time we are seeing a truly unisex color palette.”

### WOMEN’S AND MEN’S PALETTES

There is one major distinction in the colors this season: A grand shift towards an evolving color palette that is not reliant on color distinctions typically assigned to each gender. This Fall, designers look to sartorial styling and fabrics to define both a masculine and feminine interpretation of hues and color combinations.

The importance of neutrals continues to evolve with **Desert Sage**, a cool and soothing greenish-gray that

serves as the ideal neutral across the Fall 2015 palette. Timeless and unobtrusive, yet powerful enough to make a statement on its own, Desert Sage speaks to the feeling of naturally inspired colors that remind us of things that are real and not invented.

Reminiscent of the sky on a gray, overcast day, **Stormy Weather** is dependable, cool and above all, constant. Implying quality and luxury, it is a powerful blue-gray that is strong, protective and enduring. Just as the sun comes out after stormy weather to bring us cheer and a glimmer of hope, **Oak Buff** is a mellow, comforting and warming shade that brings good feelings. One of nature’s many illustrious shades, the golden-yellow Oak Buff acts to nurture and comfort. Combine Desert Sage, Stormy Weather and Oak Buff for a look inspired by the flora and fauna of Fall.

An olive green once thought of as strictly safari or military, **Dried Herb** is elevated this season to be sophisticated and chic. Closely related to nature, Dried Herb is an organic shade redolent of nature’s earthy fragrances. Interesting on its own and a wonderful contrast to other hues, **Marsala** is a winey red-brown that adds finesse and savoir faire to the palette. Rich and robust, Marsala incorporates the warmth and richness of a tastefully fulfilling meal, while its grounding red-brown roots point to a sophisticated, natural earthiness. A lush and elegant teal, **Biscay Bay** splashes up against more heated tones with its cool touch, combining the serene qualities of blue with the invigorating aspects of green. This cool and confident tone inspires thoughts of soothing tropical waters, transporting us to a place that is pleasant and inviting.



# FALL 2015: AN EVOLVING COLOR LANDSCAPE

## Top 10 Colors

A nod to the '60s and '70s, **Cadmium Orange** evokes a sentiment of optimism, fun and fantasy. Both playful and sophisticated in its appeal, Cadmium Orange is a warm, welcoming and subtly dramatic hue that is striking enough to stand on its own or act as a bold contrast. A play on the '60s with a twist of today, luxurious **Cashmere Rose** is a tactile and soft pink hue that renders exactly what it promises. Cultivated in its richness, Cashmere Rose displays a gently persuasive and composed pink that is more upscale than downtown. Both men and women can weave Cadmium Orange and Cashmere Rose with Desert Sage for a bold mix of bright, earthy inspiration.

Thoughtful, contemplative and composed, **Reflecting Pond** is a cooling blue that adds dimension and intrigue to the Top 10. Conveying a message of credibility, Reflecting Pond is a serious shade that speaks to the need for stability and security. Indicative of our affection for color, **Amethyst Orchid** is the jewel in the crown of the Fall 2015 palette. Intriguing, vibrant and somewhat sensual, this enigmatic shade is an extraordinary hue that is unique, bold, creative and exciting.

In addition to traditional clothing and styling, Fall 2015 colors are an effortless fit for beauty. Layer Cadmium Orange, Cashmere Rose and Amethyst Orchid for an exotic eye shadow look, or Desert Sage and Oak Buff for a softer, more natural appearance. Add Dried Herb to nearly any combination for a bit more depth and interest. Biscay Bay provides a sprinkle of coolness to warm undertones or adds a harmonizing and subtle touch to neutrals such as Desert Sage and Dried Herb. Highlight natural tones with a soft and subtle splash of playful Cashmere Rose and introduce sophisticated Marsala for an appealing and enticing vibe.

For more than 20 years, Pantone, the global authority on color, has surveyed the designers of New York Fashion Week and beyond to bring you the season's most important color trends. This report previews the most prominent hues for Fall 2015.

## TOP 10 COLORS

An olive green shade once thought of as strictly safari or military, **PANTONE 17-0627 Dried Herb** has been elevated into a color we now perceive as sophisticated and chic. Closely related to nature, Dried Herb is an organic shade redolent of nature's earthy fragrances.

*Leatrice Eiseman*  
*Executive Director, Pantone Color Institute*

**Pairs Well With:**

PANTONE 18-1438 Marsala

PANTONE 18-4726 Biscay Bay

Designers using Dried Herb



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# DRIED HERB

## PANTONE 17-0627

## TOP 10 COLORS

A cool and soothing greenish gray, **PANTONE 16-0110 Desert Sage** is the **ideal neutral**. Timeless and unobtrusive yet at the same time stylishly powerful enough to make an impactful statement on its own, Desert Sage speaks to this feeling of naturally inspired colors that remind us of things that are real and not invented.

*Leatrice Eiseman*  
*Executive Director, Pantone Color Institute*

**Pairs Well With:**

PANTONE 18-4214 Stormy Weather  
PANTONE 16-1144 Oak Buff  
PANTONE 15-1340 Cadmium Orange  
PANTONE 16-2215 Cashmere Rose

### Designers using Desert Sage



# DESERT SAGE

## PANTONE 16-0110

## TOP 10 COLORS

Reminiscent of the sky on a gray, over-cast day, **PANTONE 18-4214 Stormy Weather** is dependable, cool and above all, **constant**. Implying quality and luxury, Stormy Weather is a powerful blue gray shade that is strong, protective and enduring.

*Leatrice Eiseman*

*Executive Director, Pantone Color Institute*

**Pairs Well With:**

PANTONE 16-0110 Desert Sage

PANTONE 16-1144 Oak Buff

### Designers using Stormy Weather



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# STORMY WEATHER

## PANTONE 18-4214



## TOP 10 COLORS

Just as the sun comes out after stormy weather to bring us cheer and a glimmer of hope, **PANTONE 16-1144 Oak Buff** is a mellow, comforting and warming shade that brings good feelings. Another one of nature's illustrious shades, the golden yellow Oak Buff acts to nurture and comfort.

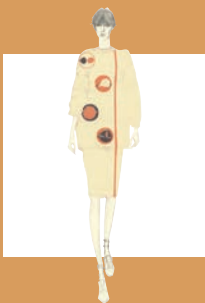
*Leatrice Eiseman*  
*Executive Director, Pantone Color Institute*

### Pairs Well With:

PANTONE 18-4214 Stormy Weather

PANTONE 16-0110 Desert Sage

### Designers using Oak Buff



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# OAK BUFF

## PANTONE 16-1144

## TOP 10 COLORS

Interesting on its own and a wonderful contrast for other hues, **PANTONE 18-1438 Marsala** is a winey red-brown that adds **finesse and savoir faire**. Rich and robust, Marsala incorporates the warmth and richness of a tastefully fulfilling meal, while its grounding red-brown roots point to a sophisticated, natural earthiness.

*Leatrice Eiseman*  
*Executive Director, Pantone Color Institute*

### Pairs Well With:

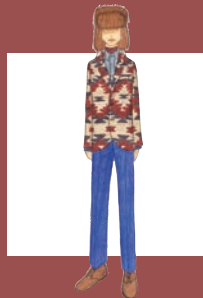
PANTONE 17-0627 Dried Herb

PANTONE 18-4726 Biscay Bay

### Designers using Marsala



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# MARSALA

## PANTONE 18-1438

## TOP 10 COLORS

A lush and elegant teal, PANTONE 18-4726 Biscay Bay splashes up against more heated tones with its cool touch. Combining the serene qualities of blue with the invigorating aspects of green, **the cool and confident Biscay Bay inspires thoughts of soothing, tropical waters, taking us to a place that is pleasant and inviting.**

*Leatrice Eiseman*  
*Executive Director, Pantone Color Institute*

**Pairs Well With:**

PANTONE 17-0627 Dried Herb

PANTONE 18-1438 Marsala

### Designers using Biscay Bay



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# BISCAY BAY

## PANTONE 18-4726

## TOP 10 COLORS

Thoughtful, contemplative and composed, PANTONE 19-4326 Reflecting Pond is a cooling blue with a lot of depth. **Conveying a message of credibility, Reflecting Pond is a serious shade that speaks to our need for stability and security.**

*Leatrice Eiseman*  
*Executive Director, Pantone Color Institute*

**Pairs Well With:**  
PANTONE 17-3628 Amethyst Orchid

### Designers using Reflecting Pond



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# REFLECTING POND

## PANTONE 19-4326



## TOP 10 COLORS

A nod to the '60s and '70s, **PANTONE 15-1340 Cadmium Orange** evokes a sentiment of optimism, fun and fantasy.

Both playful and sophisticated in its appeal, Cadmium Orange is a warm, welcoming and subtly dramatic orange shade that is striking enough to stand on its own or act as a bold contrast.

*Leatrice Eiseman*

*Executive Director, Pantone Color Institute*

**Pairs Well With:**

PANTONE 16-0110 Desert Sage

PANTONE 16-2215 Cashmere Rose

Designers using Cadmium Orange



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# CADMIUM ORANGE

## PANTONE 15-1340

## TOP 10 COLORS

A play on the 1960's with a twist of today, **PANTONE 16-2215 Cashmere Rose** is a tactile and soft pink hue that renders exactly what it promises.

Cultivated in its richness, Cashmere Rose is a gentle and composed pink that is more upscale than downtown.

*Leatrice Eiseman*  
Executive Director, Pantone Color Institute

**Pairs Well With:**

PANTONE 16-0110 Desert Sage

PANTONE 15-1340 Cadmium Orange

### Designers using Cashmere Rose



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# CASHMERE ROSE

## PANTONE 16-2215

## TOP 10 COLORS

Indicative of our affection for color, PANTONE 17-3628 Amethyst Orchid is the jewel in the crown. **Intriguing, vibrant and somewhat sensual, this enigmatic shade is an extraordinary hue that is unique, bold, creative and exciting.**

*Leatrice Eiseman*

*Executive Director, Pantone Color Institute*

**Pairs Well With:**

PANTONE 19-4326 Reflecting Pond

### Designers using Amethyst Orchid



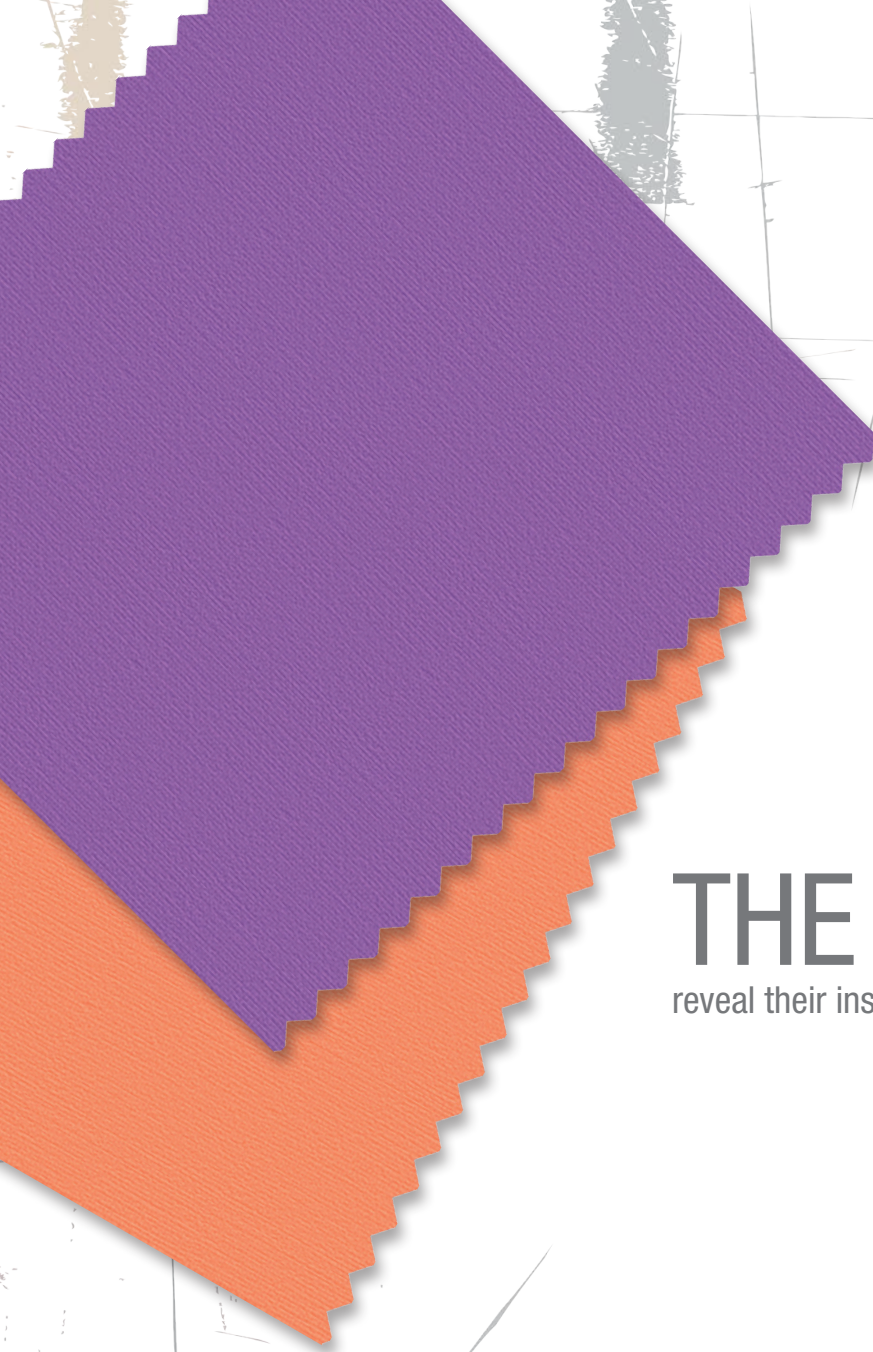
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# AMETHYST ORCHID

## PANTONE 17-3628



# THE DESIGNERS

reveal their inspiration and must-have items for Fall 2015.



## THE DESIGNERS



### ESOSA NEW YORK

#### PROMINENT COLORS

For Fall 2015 we are declaring Crimson as the Black! It's a bold, sophisticated color with warm undertones and rich highlights.

#### INSPIRATION

Our color combination of Crimson, Titanium and Onyx is a magical mix, inspired by graffiti painted on Silver store front gates so common in New York City.

#### SIGNATURE COLOR

The most important color in our Fall 2015 collection is Bordeaux. This color spoke to us – its rich, bold, sophisticated and it complements everyone's skin tone.

#### MUST-HAVE ITEM FOR FALL 2015

Our must have item for Fall 2015 is our Bordeaux squirt shirt dress. It's a versatile piece that can be worn through the day and easily transition for a night out.

#### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

Our design philosophy of everyday luxury starts with the ESOSA customer and her daily needs. Our girl has an active lifestyle and requires a sense of fashion, without being too fussy. Our color choices are classic in nature but always playful in spirit.

#### CONNECT WITH ESOSA NEW YORK

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Marsala



Stormy  
Weather

®

## THE DESIGNERS



### DAVID HART

#### PROMINENT COLORS

Dusty warm colors inspired by the American Southwest. Important colors include Cayenne Red, Deep Turquoise, Desert Gold, Sandy Brown and Antique Cream.

#### INSPIRATION

The natural landscape of the American Southwest and spaghetti western films of the late '60s and '70s; the colors are muted as they would have been seen on a movie screen during that era.

#### SIGNATURE COLOR

Cayenne Red is the most important color this season. It runs across everything from prints to solids and is incorporated into the knitwear as well.

#### MUST-HAVE ITEM FOR FALL 2015

Our mohair suit. It's made of English mohair; the warp is Cayenne Red and the weft is Deep Turquoise so it has an amazing iridescent sheen.

#### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

I always love mixing and matching colors and patterns. In menswear I'm definitely not shy.

#### SEE DAVID HART'S WORKSPACE on page 80.

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Marsala



Oak Buff



Stormy Weather



## THE DESIGNERS

Danielle Kosam, The New Potato



### REBECCA MINKOFF

#### PROMINENT COLORS

Soft Cream, Deep Navy, Salmon Pink over Black and Bordeaux Red, and Marigold Yellow over Dark Brown.

#### INSPIRATION

Patti Smith's androgynous, rock-inspired style and the bohemian culture of downtown New York in the late '60s and early '70s.

#### SIGNATURE COLOR

Rio Red. It was inspired by the colors prominent in vintage guitar strap embroideries.

#### MUST-HAVE ITEM FOR FALL 2015

A Cream tassel dress with a Black leather collar.

#### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

I believe in mixing classic tones with new, vibrant color accents.

#### SEE REBECCA MINKOFF'S WORKSPACE on page 74.

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Marsala



Oak Buff



Stormy Weather

## THE DESIGNERS



### HAUTE HIPPIE

by Trish Wescoat Pound

#### PROMINENT COLORS

Antique Ivoire, Vintage Rose, Fig, Rusty Nail, Buckhorn Brown and Dark Military, balanced with spice colors and natural earth tones.

#### INSPIRATION

Road trips across the country through deserts and going back to the Haute Hippie global nomad roots. It's country simplicity combined with rock and roll bohemian beauty.

#### SIGNATURE COLOR

Fig – it's an earth color seen in multiple prints in the Fall 2015 collection, complementing all colors of a crisp, fall palette.

#### MUST-HAVE ITEM FOR SPRING 2015

A sand washed crepe de chine duster jacket with whip-stitch and grommet details. The color is an Antique Ivoire and Black patchwork longhorn feather vertebrae print.

#### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

Trish Wescoat Pound, Haute Hippie creative director and founder, is a firm believer in having a classic button-down blouse in Antique Ivoire or Black so that the customer always has a go-to styling piece – every woman can wear it. However, Trish also loves a bit of color chaos and combinations including the mix of light shades like Vintage Rose, Matte Gold and Antique Ivoire with dark hues of Fig, Rusty Nail and Dark Military.

#### SEE HAUTE HIPPIE'S WORKSPACE on page 68.

#### CONNECT WITH HAUTE HIPPIE

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Marsala



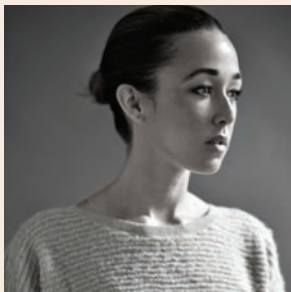
Oak Buff



Stormy Weather



## THE DESIGNERS



### À MOI

#### PROMINENT COLORS

The saturated colors of Saffron, Turmeric and Raspberry are balanced against our neutral palette of Warm Ecru, Slate Gray and Midnight Blue.

#### INSPIRATION

A series of cross-cultural meals, colored intuitively by the spices that would flavor this dining experience.

#### SIGNATURE COLOR

Our Warm Ecru serves as a base, a tablecloth across the collection, to present the garments as ready to be consumed.

#### MUST-HAVE ITEM FOR FALL 2015

Our sailor striped mink coat, an elevated vision of Pablo Picasso painting his series of ceramic fish plates, is a must-have item to last a lifetime.

#### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

Regardless of season, each inspiration has its own color palette in which custom colors and prints combine with unique textures to become tools to tell a story.

#### SEE À MOI'S WORKSPACE on page 76.

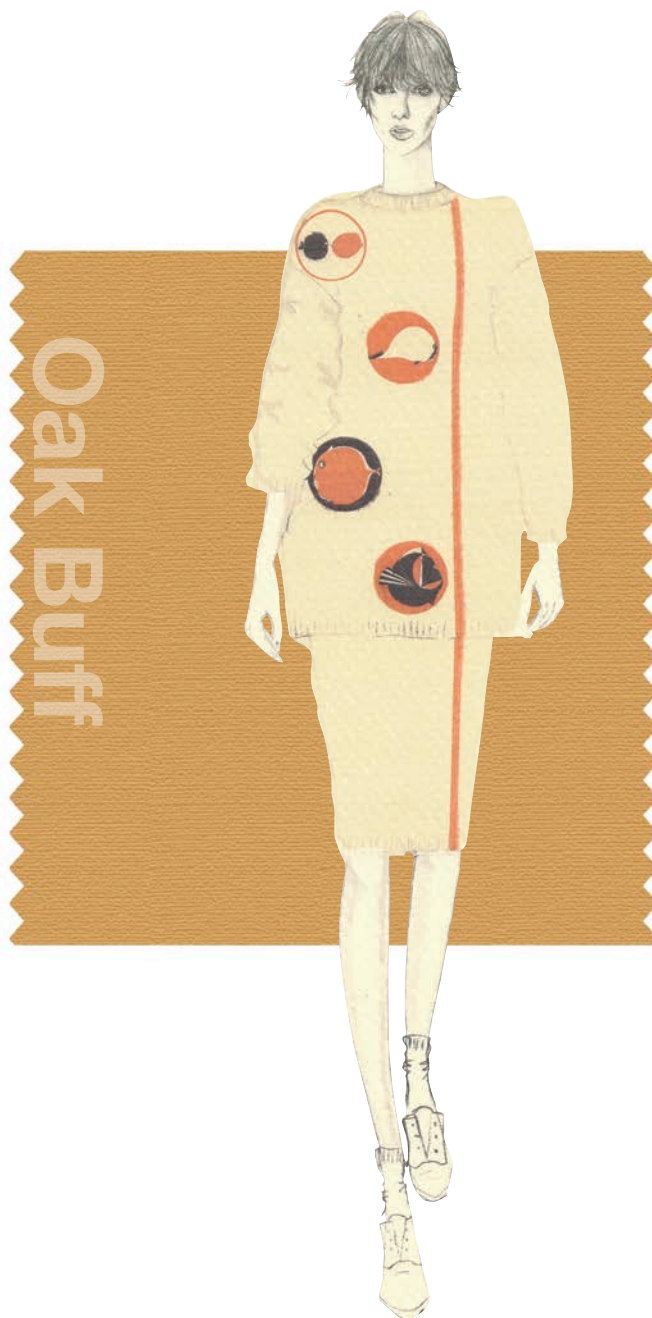
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Oak Buff



Cadmium Orange



Stormy Weather

## THE DESIGNERS



Celeste Sloman

### YOANA BARASCHI

#### PROMINENT COLORS

The soft luminosity of complex Corals with Pink or Orange undertones, such as Rose of Sharon or Cayenne in harmony with Rouge Red. Played against a neutral palette of Pastel Parchment, Grayscale and Black, the shots of Coral look brilliant and luxe. Another strong component of the palette is a series of brilliant Blues such as Dazzling Blue and Surf the Web.

#### INSPIRATION

Digital age female superheroes, which is what we all try to be. The collection is inspired by athletic performance wear, where form and function are intimately correlated and color strokes are meant to create a powerful, armor-like vibe. As women today, we need to feel strong, protected and victorious.

#### SIGNATURE COLOR

Zephyr or Surf the Web. These two Blues are perfect superhero colors when colorblocked with Black.

#### MUST-HAVE ITEM FOR FALL 2015

A Grayscale reversible jacket. We have included many versions in the collection, some in bonded two-sided neoprene and some in stretch double-sided jacquard.

#### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

I believe in mixing strong colors with neutrals for a bold effect or in monochromatic looks built around multiple shades of the same colors.

#### SEE YOANA BARASCHI'S WORKSPACE on page 65.

#### CONNECT WITH YOANA BARASCHI

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Cadmium  
Orange



Stormy  
Weather



## THE DESIGNERS



### CARLOS CAMPOS

#### PROMINENT COLORS

A Deep Navy and a rich Chocolate Brown that have a cool, rich undertone. The looks will be highlighted with a Crisp White and Pale Sky Blue.

#### INSPIRATION

Bold graphics and contrasting textural surfaces, set on a focused monochromatic palette.

#### SIGNATURE COLOR

The Deep Navy – it emphasizes the sharp tailoring and a cool edge.

#### MUST-HAVE ITEM FOR FALL 2015

A bomber jacket – it's classic yet of the moment.

#### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

I believe in classic colors that are accented with fresh accents for a more contemporary feel.

#### SEE CARLOS CAMPOS' WORKSPACE on page 62.

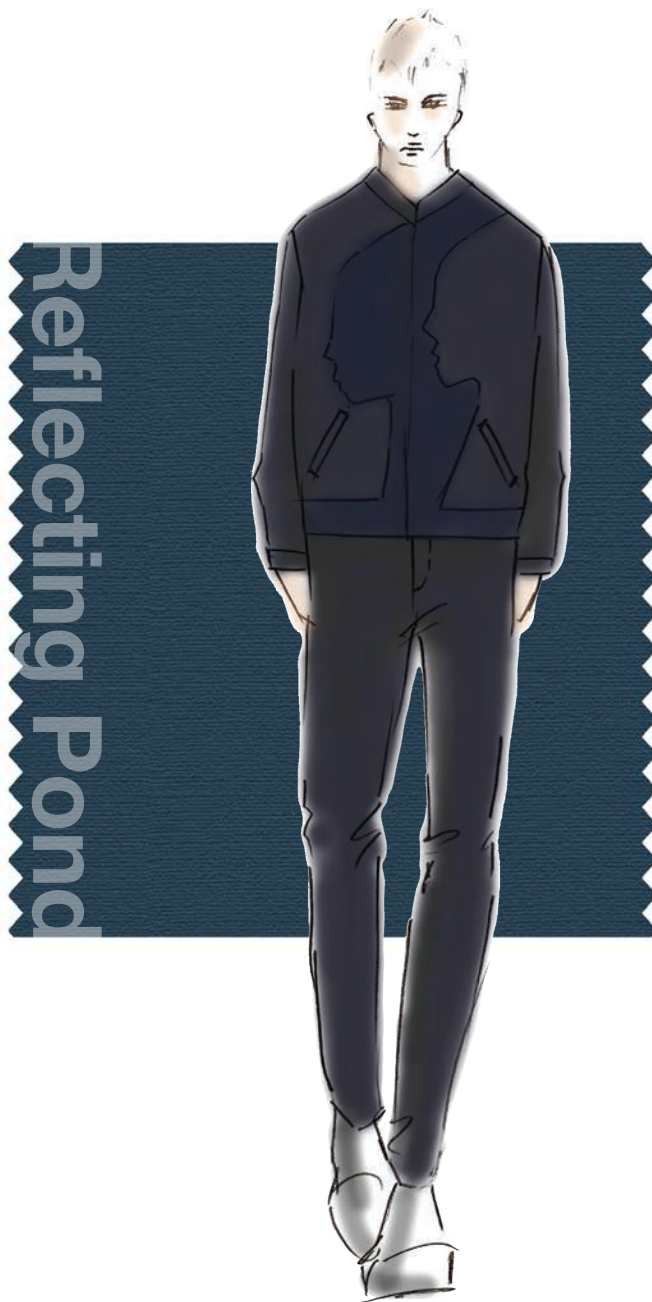
#### CONNECT WITH CARLOS CAMPOS

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**Reflecting  
Pond**



**Stormy  
Weather**

## THE DESIGNERS

Mitsuo Yamamoto



### ADEAM

#### PROMINENT COLORS

Smoky colors that have a retro vibe such as Indigo Blue, Wedgewood, Port, Deep Forest Green and Charcoal Gray.

#### INSPIRATION

I've been looking to works of artist Kohei Nawa and bikers from the '60s and '70s. The coloration of Kohei Nawa's works have a brushed, washed out feel that echoes the retro vibe of the colors from the '60s and '70s.

#### SIGNATURE COLOR

Antique White. It's the perfect shade of White for Fall that's in between True White and Ivory.

#### MUST-HAVE ITEM FOR FALL 2015

Trench dress in Indigo Blue. The dress is a new take on the basic trench coat, and can be worn by itself or layered over sweaters for colder seasons.

#### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

I always like to start with a subdued palette of mostly neutrals and add one pop of color. It's important to stick to one or two accent colors because anything more can clash with each other.

#### SEE ADEAM'S WORKSPACE on page 61.

#### CONNECT WITH ADEAM

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Reflecting Pond



Reflecting Pond



## THE DESIGNERS



## GENTS

### PROMINENT COLORS

Bold, warm colors contrasting to Black and Gray such as a Yellow Gold, cool shades of Light Blue and Teal, Deep Maroon and shades of Violet and Purples for the apparel. Gold and Silver metallic on the caps.

### INSPIRATION

Speed and movement of motorcycle racing, and the rich and bold colors that overlay on Black and White racers' uniforms and bikes.

### SIGNATURE COLOR

A deep, rich Maroon is spread throughout the entire collection. In addition to being matched with Black and Grays, it's also paired with Gold and Shades of Blue and Teal on the apparel, and Gold and Silver metallics for the caps.

### MUST-HAVE ITEM FOR FALL 2015

The Gold metallic cap and chevron hoodie with Teal, Maroon and Gold.

### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

Start with the Classic Black and Grays that are the foundation for the Gents brand and offset those with bold, contrasting colors in clean lines and geometric designs.

### CONNECT WITH GENTS

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Oak Buff



Oak Buff



Reflecting Pond

## THE DESIGNERS



### CHARLES YOUSSEF

#### PROMINENT COLORS

Deep, vibrant Midnight Navy mixed with Black. This is accented by playful touches of Sunbeam Yellow, Ferrari Red and a rich Sapphire Blue.

#### INSPIRATION

Deep Blue, Black and Yellow in Van Gogh's nighttime café paintings of the South of France, which is where I lived after leaving wartime Beirut in the early '80s. These paintings also remind me of the romanticism of twinkling lights in nighttime New York and Paris, which I find incredibly charming. There are brilliant color similarities between these paintings and the fluorescent installations of David Batchelor and Dan Flavin. I've designed a geometric dress with built-in fluorescent lighting as an homage to these artists. The LED lights in this dress cast a warm Sunny Yellow, Red and Bright Blue glow against a glossy Black fabric.

#### SIGNATURE COLOR

Deep, vibrant Midnight Navy. But I'm more excited about my favorite accent color, which is a bold, lustful Candy Apple Red. I love this Red pop color because it brings a rich, satisfying warmth during the Fall, and encourages strength and bold behavior in women, while making men physically hungry. It's appealing to both men and women, and flattering against nearly all skin tones. It's also a striking color for lips in the cold, brutal winter, which is how we're styling the presentation this season. A Matte Red works really well in clothing, whereas small elegant touches of Glossy Red accents speak to a glamour and luxury that many fashion houses have made a signature.

#### MUST-HAVE ITEM FOR FALL 2015

The bold, folded-front Rhia dress in Red.

#### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

We've always had a seasonless approach to color in our collections and don't adhere to guidelines of only using certain colors at certain times. For example, our fall 2014 collection had rich Samba Reds and dark Hunter Greens, but also a Dusty Lotus Pink and a Cerulean-like Aquarius Blue throughout, which may not typically be thought of as 'fall colors.' Past and present we try to choose colors that feel fresh, look beautiful, and tell the story of that season.

#### SEE CHARLES YOUSSEF'S WORKSPACE on page 63.

#### CONNECT WITH CHARLES YOUSSEF

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Reflecting  
Pond



Oak Buff



## THE DESIGNERS

Stewart Shining



### BIBHU MOHAPATRA

#### PROMINENT COLORS

Dark, moody gem tones such as Cobalt/Midnight and Rust/Gold.

#### INSPIRATION

A recent visit to a sculptures studio while on vacation in Paris.

#### SIGNATURE COLOR

Cobalt, because it is a good traditional color.

#### MUST-HAVE ITEM FOR SPRING 2015

Black leather and Black silk woven bomber jacket.

#### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

They go hand and hand.

#### SEE BIBHU MOHAPATRA'S WORKSPACE on page 78.

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Oak Buff



Reflecting Pond

## THE DESIGNERS



### LUCIO CASTRO

#### PROMINENT COLORS

Royal Blue and a really vibrant Royal Red with some Purple undertones. There is an Eggplant Purple that we are using in patterns and also combining with White and Gray for a really great Charcoal Eggplant effect. This will make a perfect update for the staple terry hoodie.

#### INSPIRATION

A surrealist film from 1965 called *Ubu Roi* about a despotic and dada king who wants to conquer the world.

#### SIGNATURE COLOR

Charcoal Eggplant, just because it's fresh and new, but the Charcoal effect makes it familiar for menswear.

#### MUST-HAVE ITEM FOR FALL 2015

The perfect Charcoal Eggplant hoodie! And the sweatpants!

#### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

For me, color is a way to update men's staples. I prefer to master a fit in a silhouette and then play with fabric and colors. I like colors that are familiar, but also slightly odd. I like things that take a second glance to get the nuances.

#### SEE LUCIO CASTRO'S WORKSPACE on page 79.

#### CONNECT WITH LUCIO CASTRO

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**Desert  
Sage**



**Stormy  
Weather**



## THE DESIGNERS

Courtesy of Raoul



### RAOUL

#### PROMINENT COLORS

Warm and cool Grays, which we called Tiger Eye and Gray Opal. A very deep and dark Maroon with a Brown undertone we called Garnet, a very deep and dark Green with a Blue undertone we called Agate and a very deep and dark Navy Blue with a Black undertone we called Midnight Blue. All these work very well in combinations and in prints. Our pop colors are Amethyst Purple, Blue Topaz and a hint of Coral. Black and White remain a staple in our collection and anchor the palette.

#### INSPIRATION

Natural minerals for their formations and rich colors.

#### SIGNATURE COLOR

A pastel, Blue Gray color, which we called Tourmaline Blue.

#### MUST-HAVE ITEM FOR FALL 2015

A pair of wide-leg gaucho pants in Gray felt.

#### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

We are not afraid to push the boundaries and combine certain colors together in unthinkable ways. We anchor these color combinations through prints that incorporate the colors in questions. The key is to have a neutral and core color range that can run through the entire collection and tone down the colors of the season.

#### SEE RAOUL'S WORKSPACE on page 65.

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Desert  
Sage



Reflecting  
Pond



Cadmium  
Orange

## THE DESIGNERS

Courtesy Eli Schmidt



### PERRY ELLIS

#### PROMINENT COLORS

Dark Sapphire, Otter and Rosin base colors with pops of Molten Lava, Monaco Blue, Dried Tobacco, Bronze Brown and Bright White.

#### INSPIRATION

The origins of workwear and the evolution of this to what we currently know as sportswear. It's a global perspective on American sportswear with a nod to our heritage, but updated with the fabric technology of today.

#### SIGNATURE COLOR

Otter. It has roots in both Perry Ellis Heritage and the history of workwear.

#### MUST-HAVE ITEM FOR FALL 2015

Our performance bi-stretch, two-button suiting in Otter.

#### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

I love both classic colors and unusual combinations of color. In this collection we have a lot of color-on-color combinations in prints and patterns, grounded in classic Navy and Camel (Dark Sapphire and Otter).

#### SEE PERRY ELLIS' WORKSPACE on page 69.

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**Reflecting  
Pond**



**Dried Herb**



**Cadmium  
Orange**



## THE DESIGNERS



### JULIANNA BASS

#### PROMINENT COLORS

Kyoto Pearl (White), Copper, Winestone (Maroon), Fire Opal (Red), Slate (Blue), Onyx (Black).

#### INSPIRATION

A rich, opulent color palette that complimented the sumptuous nature of the fabrics that I chose. Earth and jewel tones are Fall design staples, and I wanted to find a palette that pulled from that but was also something all its own.

#### SIGNATURE COLOR

The silk wool in Copper. Although it's a very specialized and unique color, it works really well as a neutral. It looks great in a two piece suit or an overcoat, and pairs well as part of the separates in the collection, even with the cool tones.

#### MUST-HAVE ITEM FOR FALL 2015

Statement coats are a key piece this Fall. A bold coat or jacket spruces up an everyday outfit and helps you pull off layering with flair. Our Bridgette trench is a true statement piece. The cool muted tone of the Slate is a fresh Fall color option, and mixes in an unexpectedly pleasing way with the warm Gold tones of the contrast trim. It's an interesting tonal mix, without being overly trendy.

#### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

The Julianna Bass woman isn't afraid to embrace classic style – on her own terms. Our color palette is versatile enough to inspire individual personal expression, without being bound to conventional ideas of color or presentation.

#### SEE JULIANNA BASS' WORKSPACE on page 70.

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Oak Buff



Reflecting Pond

## THE DESIGNERS



### COSTELLO TAGLIAPIETRA

#### PROMINENT COLORS

Burnished Gold mixed with Dull Silver; deep, jewel-like Burgundy with Steel Gray, Grape Purple, Spruce and algae-like Blue.

#### INSPIRATION

Colors found deep in a forest growing on stones and logs; along rivers and trails.

#### SIGNATURE COLOR

Spruce feels like it ties everything together and just feels really perfect in all of its incarnations from Green to Bluer tones.

#### MUST-HAVE ITEM FOR FALL 2015

A Spruce and Purple cashmere tweed overcoat cropped off at the waist.

#### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

We live in plaid, believing deeply that with the right hue and tone most colors can combine to create a feeling or emotion. Things feel most exciting when there are multiple colors playing off each other at one time.

#### SEE COSTELLO TAGLIAPIETRA'S WORKSPACE on page 76.

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Oak Buff



Oak Buff



Desert Sage



Dried Herb



## THE DESIGNERS



### COLLINA STRADA

#### PROMINENT COLORS

Warm gothic colors such as Marsala, Misted Camel Yellows, Dark Emerald Peacocks and traditional Black.

#### INSPIRATION

Minimal Japanese architecture for the Camel colors in the collection. Focusing on Soft Woods and muted non-colors, but still feeling very rich. My focus was to create a warmer, more luxe approach to my aesthetic.

#### SIGNATURE COLOR

The Misted Camel Yellow really pops out in the collection. It creates this laidback non-traditional feel to the collection, but still keeping it very cool and current.

#### MUST-HAVE ITEM FOR FALL 2015

The perfect wide-leg leather pant in Marsala or Black – it could change any girls' wardrobe.

#### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

I have a very curated approach to color. I enjoy the use of very minimal non-color colors, where they can be worn as a neutral, but still feel like you are wearing a color and making a statement. I call it the New York approach.

#### SEE COLLINA STRADA'S WORKSPACE on page 77.

#### CONNECT WITH COLLINA STRADA

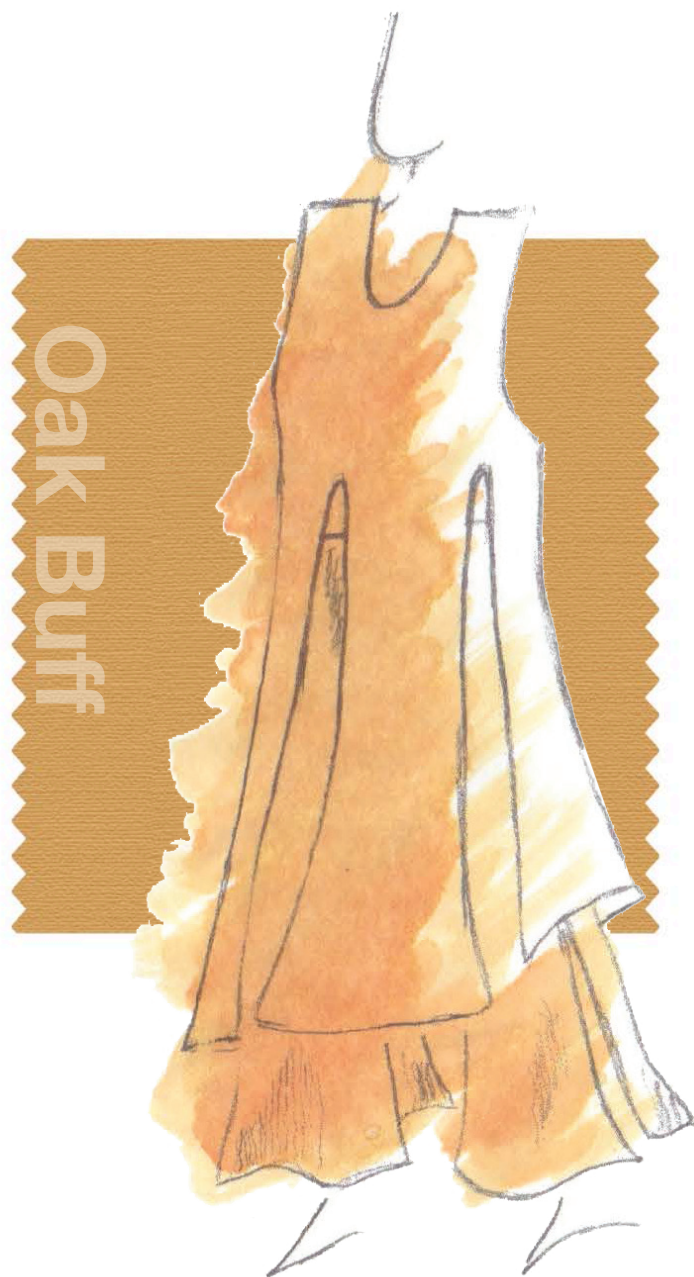
Website: [www.collinastrada.com](http://www.collinastrada.com)

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Oak Buff

## THE DESIGNERS



### CHRISTIAN SIRIANO

#### PROMINENT COLORS

Bright Tropical Green, Deep Jungle Green, Burnt Orange Ochre, Flamingo Red, Rich Camel and a soft Safari Khaki.

#### INSPIRATION

The deep, dark and mysterious creatures from the Congo jungle in the Central African Republic. I was drawn to the home of the silverback gorilla along with other exotic and exquisite creatures. These animals echoed through sleek, burnout wool-textured dresses, bold animal printed jacquard coats and liquid panther-like velvet evening looks. I wanted the collection to feel luxe and sophisticated, but still playful through the ease and fluidity of the silhouettes. Inspired by plant life and the jungle itself are graphic oversized palm printed taffetas and Bright Citrus embroideries. Petal appliques from the African tulip tree and heliconia plant are a vivid splash of color that brings a dark collection to life. I wanted this collection to feel elegant, powerful and bold, but still romantic for the Christian Siriano woman this season.

#### SIGNATURE COLOR

Deep Jungle Green or Tropical Green. Both colors are mixed together in many silhouettes and prints in the collection and they sum up what I think the customer would want to wear this season.

#### MUST-HAVE ITEM FOR FALL 2015

A bias-draped tropical printed dress.

#### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

I think it's important to experiment with color and take risks each season when using it in a collection.

#### SEE CHRISTIAN SIRIANO'S WORKSPACE on page 79.

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Biscay Bay



Biscay Bay



Oak Buff



Dried Herb



## THE DESIGNERS

CYNTHIA STEFFE

### CYNTHIA STEFFE

#### PROMINENT COLORS

Camel Tan, Sweet Orange, Ocean Indigo, Fireberry, Dragonfly, Harbor Mist, Coral Spice, Sugar Maple, Cosmic Plum, Violet Fog

#### INSPIRATION

Our Fall 2015 designs and colors are inspired by travel, films, music and beautiful artwork. Styles will feature inspiration from *Belle de Jour*, *Japonaiserie* and *Sweet Jane*.

#### SIGNATURE COLOR

Dragonfly – Dragonfly will exist in all deliveries as the staple colorway that brings all of the pieces together. The dark hues of Blue make the color boldly stand out, but it also allows a softer side when mixed in with our other prominent colors.

#### MUST-HAVE ITEM FOR FALL 2015

Our feather print chiffon shirt dress with detailed bow collar in Dragonfly.

#### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

Simple – you always need a little bit of both :)

#### SEE CYNTHIA STEFFE'S WORKSPACE on page 64.

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Biscay Bay



Biscay Bay



Stormy Weather

## THE DESIGNERS



### DANIEL SILVERSTAIN

#### PROMINENT COLORS

Vert Green, Forest Green, Cobalt Blue, Patrol Blue, shades of White and Crème, Cool Pink with Burgundy and Magenta, Gold and of course, Silver.

#### INSPIRATION

Personal travels to India. The main palette was driven by the colors of massive landscape sceneries, saturated with a high range of Greens. We added a personal touch with tonal metallic textures.

#### SIGNATURE COLOR

Vert Green. It's the vividness of this color that brings life to any color next to it. Like its culture, India's wild nature is extremely saturated with color, and Vert Green is a strong part of it.

#### MUST-HAVE ITEM FOR FALL 2015

A landscape jacquard coat and intricate multi-yarn jacquard with a variety of textures that capture a whole landscape in one minimalist piece.

#### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

I'm all about a palette of color chaos that turns any woman classy and sophisticated.

#### SEE DANIEL SILVERSTAIN'S WORKSPACE on page 65.

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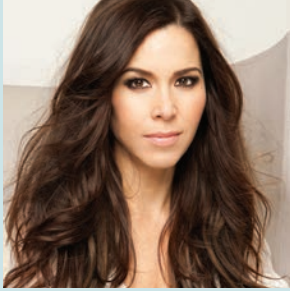
**Biscay Bay**



**Stormy Weather**



## THE DESIGNERS



### MONIQUE LHUILLIER

#### PROMINENT COLORS

Rich jewel tones: Ochre, Teal, Violet, Deep Plum, Emerald Green and Military Green.

#### INSPIRATION

The sultry, seductive feeling of the '20s. The colors give off a dark, sensual, boudoir feeling.

#### SIGNATURE COLOR

Deep Plum. It is the new Black – luxurious and flattering, but not too severe.

#### MUST-HAVE ITEM FOR FALL 2015

One of my tailored pieces with sculpted and structured shoulders in Military Green.

#### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

I like experimenting with different color combinations. It creates an interesting look. I am a firm believer that fashion should be fun.

#### CONNECT WITH MONIQUE LHUILLIER

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Biscay Bay



Desert Sage



Reflecting Pond

## THE DESIGNERS

Courtesy of Colin Clark



### ERNEST ALEXANDER

#### PROMINENT COLORS

Olives, Moss Greens and Browns; punches of Vibrant Reds and Blues and touches of Rustic Orange and Yellows.

#### INSPIRATION

The conception began while I was on a brief retreat in a cabin in upstate New York. It was a rented place from an artisan who had lived there for most of his life, working as a local pottery maker and craftsman. Throughout the house were some of his works; sculptured pieces and photographs inspired by the Southwest, native and Aztec traditions filled with rich colors found in nature around the cabin. From these colors and concepts, we began to build our own perception of this man's life, conjuring up ideas of his travels, the things he may have owned or collected, how he dressed and so on. As a result, this season tells a story about a romantic, a wandering traveler, interested in the world around him and intent of preserving what he saw by reinterpreting it in his own dress and art. We played on the colors found in the house, within his work and throughout the heavily wooded area that was hauntingly beautiful. There is a really noticeable and pleasing contrast between these earth tones that lay a base for the more vibrant pieces throughout the collection.

#### SIGNATURE COLOR

One of the most striking, and important, is a Claret Red. We've custom developed a special woven fabric with one of our mills in Italy. The material composition and texture are something special; a boucle that fades into a plain weave Gray wool. I think it works well because we used it to cut a classic men's peacoat silhouette which keeps the attention on the textile and off any distracting detailing. Often great colors or fabrics can get lost in over-designed pieces, but I think by using this incredible fabric that has such a striking color to it on a staple piece will really help the customer appreciate the garment as a whole.

To read more from Ernest Alexander, please visit [pantone.com/ernestalexander](http://pantone.com/ernestalexander)

**SEE ERNEST ALEXANDER'S WORKSPACE on page 67.**

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Marsala



Desert Sage



Reflecting Pond



## THE DESIGNERS

Peter Murdock



### DENNIS BASSO

#### PROMINENT COLORS

Champagne, Sand, Navy, Black and Bordeaux.

#### INSPIRATION

'70s glamour.

#### SIGNATURE COLOR

Champagne. It's evening '70s glam from panne velvet to golden foxes.

#### MUST-HAVE ITEM FOR FALL 2015

A Navy fur coat.

#### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

Each individual needs to find the colors that work best for them and stick to them.

#### SEE DENNIS BASSO'S WORKSPACE on page 62.

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**Desert Sage**



**Dried Herb**

## THE DESIGNERS



### HOUGHTON

#### PROMINENT COLORS

Shiitake, Marigold, Paprika, Navy, Army Green, Olive Camo, Bone, Black and Stone Gray.

#### INSPIRATION

A feminine take on military and all-American references.

#### SIGNATURE COLOR

Army Green.

#### MUST-HAVE ITEM FOR FALL 2015

A menswear-inspired cross-front jumpsuit in an Army Green lightweight gabardine with Mild Gold threading.

#### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

I traditionally stick to a neutral palate with a slight pop of color. I always love Black, White and Gray as classics designed into standalone silhouettes.

#### SEE HOUGHTON'S WORKSPACE on page 73.

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Dried Herb



Desert Sage



Stormy Weather



## THE DESIGNERS



### DAVID TLALE

#### PROMINENT COLORS

Capitan Gray, Chelsea Gray, Driftwood Gray, Acorn Yellow and Taupe.

#### INSPIRATION

Volcano aftermath.

#### SIGNATURE COLOR

Capitan Gray.

#### MUST-HAVE ITEM FOR FALL 2015

David Tlale draped jacket in Capitan Gray.

#### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

Life evolves as does design and color.

#### CONNECT WITH DAVID TLALE

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Stormy Weather



Stormy  
Weather

## THE DESIGNERS



## OVADIA & SONS

### PROMINENT COLORS

Charcoal Gray, Cool Gray, Black, Midnight Blue, Lipstick Red, Snow White and Dark Sand.

### INSPIRATION

Mood.

### SIGNATURE COLOR

Dark Gray – it works with everything and on its own.

### MUST-HAVE ITEM FOR FALL 2015

The luxurious overcoat – it's Charcoal and Black.

### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

Blend tones of the same colors together and add one contrast.

### CONNECT WITH OVADIA & SONS

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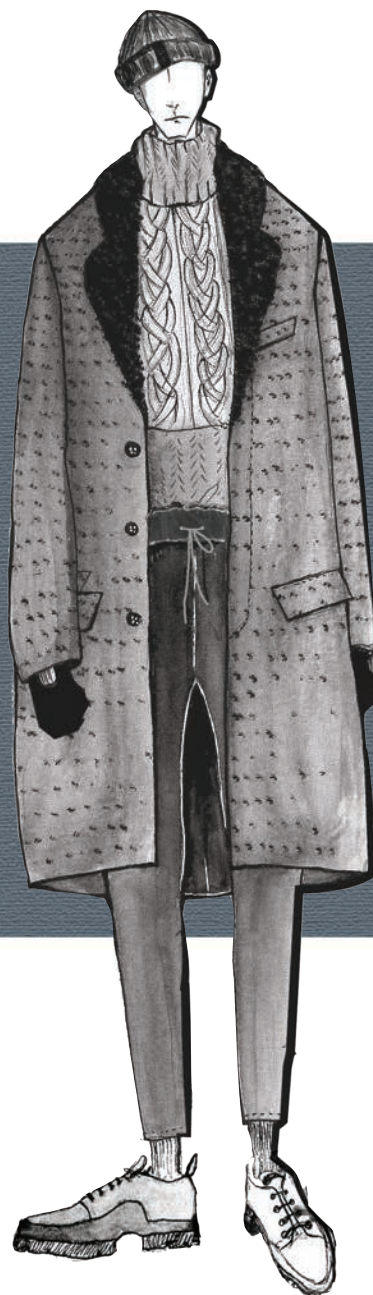
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Stormy Weather



Stormy Weather



## THE DESIGNERS



### KATIE GALLAGHER

#### PROMINENT COLORS

True Red, Deep Navy and Pitch Black.

#### INSPIRATION

The neurological condition, color synesthesia, where signs, figures and words induce colors. Based on this idea, the Fall collection is composed of oversized silhouettes that help to illustrate the idea of a blur or a blob in space. A physical replication of color, in color.

#### SIGNATURE COLOR

True Red. The color will make up two to three monochromatic looks that will pop amongst the Navy and Black.

#### MUST-HAVE ITEM FOR FALL 2015

Super wide-leg wool trousers in Navy, Red and Black. An oversized drop-sleeve wool coat in Red, lined in Black with hidden Black buttons. It will be available in Red, Navy, Black and White.

#### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

I love designing in monochrome. I think it creates such a strong look covered from head-to-toe in a singular, matching color, offset by an accessory or shoe in an opposite color. For example, a monochromatic Red look paired with a Navy shoe.

#### SEE KATIE GALLAGHER'S WORKSPACE on page 66.

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**Cashmere  
Rose**



**Stormy  
Weather**



## THE DESIGNERS

Courtesy of Lela Rose



### LELA ROSE

#### PROMINENT COLORS

It centers around a canvas of Black and White to temper the saturated hues of Deep Magenta, Minted Sea Glass and Iced Metallic Lavender.

#### INSPIRATION

The colorful, patterned and textured world of birds.

#### SIGNATURE COLOR

A Minted Sea Glass reflects the soft, yet rich feel of the collection and stands out against the more graphic tones of Black and White.

#### MUST-HAVE ITEM FOR SPRING 2015

A Deep Magenta tailored long jacket in striped fringe silk and cotton.

#### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

I often use classic colors such as Ivory, Gray, Navy and Black to serve as a backdrop for brighter, saturated tones. I love to work with bold jewel tones and bright colors but find they are best balanced with neutral colors.

#### SEE LELA ROSE'S WORKSPACE on page 71.

#### CONNECT WITH LELA ROSE

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**Cashmere  
Rose**



**Stormy  
Weather**

## THE DESIGNERS



### RACHEL PALLY

#### PROMINENT COLORS

Warm undertones and rustic color ways including Pine Greens, Burnt Oranges, Marigold Yellows and Cabernet Reds run throughout along with a more neutral Sandy Beige tone.

#### INSPIRATION

California Coast – the pine trees, ocean views and saturated sunsets of Big Sur.

#### SIGNATURE COLOR

Eclipse – Navy is the new Black.

#### MUST-HAVE ITEM FOR FALL 2015

A simple-yet-sexy dress. Our bodycon Lyzy dress in a Cabernet, Cream and Black plaid has cutout details and is reversible to suit your mood.

#### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

We've always had a season-less approach to color in our collections. Past and present, we try to choose colors that feel fresh, look beautiful and tell the story of that season.

#### SEE RACHEL PALLY'S WORKSPACE on page 65.

#### CONNECT WITH RACHEL PALLY

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**Cashmere  
Rose**



**Stormy  
Weather**



## THE DESIGNERS



Nigel Barker

### PAMELLA ROLAND

#### PROMINENT COLORS

Rich colors like Plum, Olive, Cobalt and Midnight Navy to create fabrics that have texture and visual depth but are lightweight.

#### INSPIRATION

One of my favorite books called *The Beautiful Fall*. During my visit to Paris last Autumn, it was fun to recall the larger than life personalities that inhabited the world of Paris fashion in the '70s as described in the book.

#### SIGNATURE COLOR

A Burgundy that reminds me of a glass of red wine under candle light creating a deeper tone.

#### MUST-HAVE ITEM FOR FALL 2015

A Burgundy, silk chiffon gown, which is hand beaded with scattered sequins made of velvet, crystal and strips of fabric so that it sparkles but is so light that it floats away from the body.

#### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

What I love about design is that what is chaos today will become classic in the future! It is not only in fashion but in architecture and contemporary art as well and it is exciting to see!

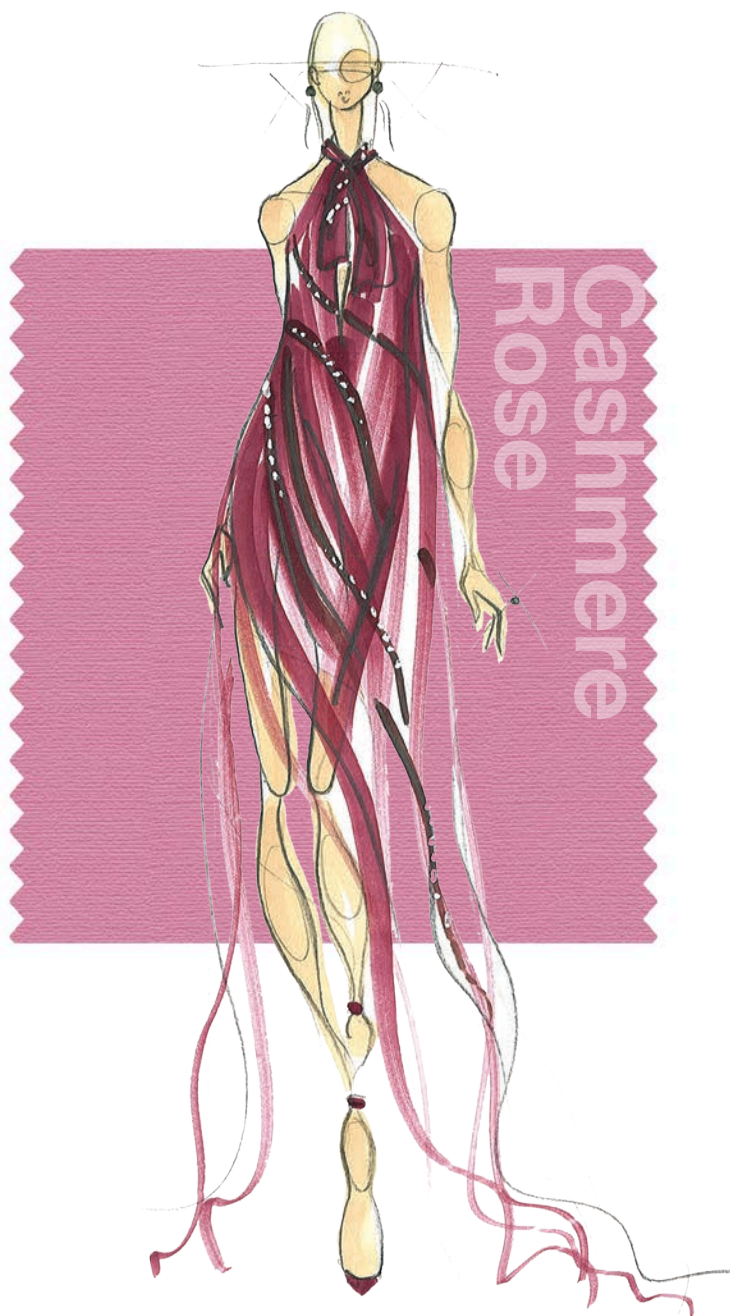
#### SEE PAMELLA ROLAND'S WORKSPACE on page 69.

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Cashmere  
Rose



Stormy  
Weather



## THE DESIGNERS

Courtesy of Fabrice Tardieu



### FABRICE TARDIEU

#### PROMINENT COLORS

Numerous shades of Dark Blue with delicate touches of Fuchsia, Dark Grays, Bright Yellows with Midnight shades of Blue.

#### INSPIRATION

I integrated these colors because I felt the world we live in today needs more positivity, brightness and freshness. I am tired of the morbid Black and Black colors that have been prominent for so long. I wanted the collection to feature signature Fall colors with a few touches of Summer colors to bring happiness to everyone during the Winter's coldest days.

#### SIGNATURE COLOR

Fuchsia, which will be visible throughout the collection in the linings of our blazers, sweaters and T-shirts.

#### MUST-HAVE ITEM FOR FALL 2015

Our cashmere jogging suit, which is printed with our custom camouflage design that is inspired by my home country of Haiti.

#### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

To always keep basic colors in the collection for those that do not want to get out of their comfort zone. I always add bold and strong twists of freshness and colors to bring the line to appeal to the softer side of confident gentleman.

#### SEE FABRICE TARDIEU'S WORKSPACE on page 67.

#### CONNECT WITH FABRICE TARDIEU

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**Stormy  
Weather**



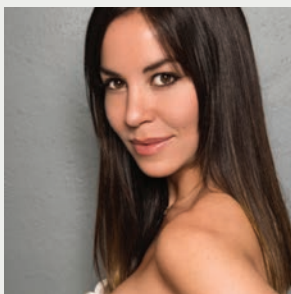
**Desert  
Sage**



**Cashmere  
Rose**

## THE DESIGNERS

Courtesy of Alessandra Meskita



### MESKITA

by Alessandra Meskita

#### PROMINENT COLORS

Shades of Gray, Black, Navy, Teal and Beige. All the colors have a chic and cooling feeling and are mixed and matched through different layers and transparencies. For example, a Black fabric under a Teal fabric creates a dark Gray effect. This season, the collection has a number of items that showcase layering color combinations.

#### INSPIRATION

My personal likes and observations in combination with my perception of current women trends. It's very important to have neutral pieces, so that women can mix and match and create their own unique looks. I always travel light, so I need garments that I can wear in a variety of different ways. A basic White chiffon blouse can be paired over a skirt but also worn with a dark Gray T-shirt and Black pants for a classic, chic look.

#### SIGNATURE COLOR

Black. It's my favorite color to wear, especially in colder months. It also has a royal and sophisticated feel to it that I have incorporated into the collection.

#### MUST-HAVE ITEM FOR FALL 2015

The Black and White pleated skirt, which is a mix of leather and silk chiffon. The collection mixes feelings of tough, strong and sexy. I have noticed that I am often defined by the fashion world as a mix of "tough New Yorker" and "sexy, feminine Brazilian." I feature a mix of strong materials and flowing fabrics in my collection to represent this.

#### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

The women I design for in today's world are elegant and happy. They respect color chaos but also wear color classics, while admiring both futuristic and modern looks. I love both, but I feel like when you study society, color chaos was used during times of unrest. Those color combinations were used to bring color and excitement to lives when it wasn't naturally there.

**SEE MESKITA'S WORKSPACE**  
on page 71.

#### CONNECT WITH MESKITA

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**Desert  
Sage**



**Stormy  
Weather**



## THE DESIGNERS

Courtesy Noon by Noor



## NOON BY NOOR

### PROMINENT COLORS

Stone Gray, Air Force Blue, Sky Blue, Maroons, Blush, Chartreuse Green, Midnight Blue and Dusk Pink.

### INSPIRATION

Personal reflections. Each season, we indulge in a particular mood that we aim to convey through our collection. The selection of colors is then based on a palette that best embodies the vibe we set out to achieve.

### SIGNATURE COLOR

Gray definitely sets the mood.

### MUST-HAVE ITEM FOR FALL 2015

Clutch coat in Gray.

### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

We always have to include some fun/pop colors in our collections, but at the same time, we ensure that core/neutral colors remain dominant.

### SEE NOON BY NOOR'S WORKSPACE on page 74.

### CONNECT WITH NOON BY NOOR

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Desert Sage



**Desert  
Sage**



**Stormy  
Weather**



## THE DESIGNERS



### NICOLE MILLER

#### PROMINENT COLORS

Forest Green, Charcoal Gray with Coral Pink and Mustard Yellow highlights.

#### INSPIRATION

The show is outdoor themed – so the colors all come from nature.

#### SIGNATURE COLOR

Rust and/or Berry – Rust as a neutral and Berry as an accent.

#### MUST-HAVE ITEM FOR FALL 2015

Stovepipe pants are a great new silhouette shown with our cashmere poncho.

#### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

I am not a Red, White and Blue person. I prefer unusual color combinations that are unexpected.

#### SEE NICOLE MILLER'S WORKSPACE on page 72.

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**Stormy  
Weather**



**Oak Buff**



**Desert  
Sage**

## THE DESIGNERS



### BARBARA TFANK

#### PROMINENT COLORS

Raspberry Red, Amethyst Cool, Turquoise Cool, Jade and Marsala.

#### INSPIRATION

Nature under the light of the full moon.

#### SIGNATURE COLOR

Rose Gold – it's flattering and luxurious.

#### MUST-HAVE ITEM FOR FALL 2015

A Jade, Marsala and Antique Gold brocade tapestry sheath dress with geometric neckline.

#### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

Unusual color combinations that often occur in nature and take us by surprise. For me, chaos is inspiring.

#### CONNECT WITH BARBARA TFANK

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**Amethyst  
Orchid**



**Desert  
Sage**



**Oak Buff**



## THE DESIGNERS



### ALICE & TRIXIE

by Angela George

#### PROMINENT COLORS

Mixed berry tones such as Boysenberry, Wineberry and Raspberry, as well as Olive Drab, Teal and shades of Blue from Powder to Electric. All of these tones can be found with accents of Honey, Cumin and Black Onyx.

#### INSPIRATION

I go by my intuition on what looks and feels right in the moment. This season, I was inspired by this amazing Persian rug that I saw in the Marché Clignancourt while traveling in Paris. It had all these wonderful hues and beautiful gradations of color.

#### SIGNATURE COLOR

Raspberry is the most important color because it is rich, passionate and feminine. It looks great on most complexions and our girls love it. It's a natural evolution of our signature Hot Pink hues which we are known for.

#### MUST-HAVE ITEM FOR FALL 2015

Our '60s style, long sleeved A-line shift dress. It sports an amazing retro medallion print that is mainly Raspberry. We love the juxtaposition of Olive Drab and Cumin in the print. It's just the right mix of mod and boho, which is our main theme for Fall 2015... and we especially love it worn with our fur vests, which are new for us this season.

#### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

Color chaos absolutely - where color is concerned, more is more. I love the contradiction of a girly tone like Raspberry mixed with a masculine tone like Olive Drab. I'm always looking to see how I can combine colors in new ways to make them fresh and relevant.

#### SEE ALEX & TRIXIE'S WORKSPACE on page 77.

#### CONNECT WITH ALICE & TRIXIE

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Tumblr: [aliceandtrixie.tumblr.com](http://aliceandtrixie.tumblr.com)

Cashmere Rose



Cashmere  
Rose



Amethyst  
Orchid



Oak Buff



## THE DESIGNERS

Courtesy of Tadashi Shoji



### TADASHI SHOJI

#### PROMINENT COLORS

Cedar, Grape, Navy, White and Black.

#### INSPIRATION

The beauty and romance of taking flight.

#### SIGNATURE COLOR

Grape plays a key role this season and is accented throughout the collection. This deeper shade of Purple is regal and luxurious.

#### MUST-HAVE ITEM FOR FALL 2015

A sleeveless embroidered lace gown in shades of Grape, Black and Gold.

#### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

When I create my collections, I choose color combinations that enhance the richness and beauty of my designs but don't overshadow the detailing. Pairing brighter colors with a classic undertone such as Ivory or Black is a great way to add a pop to your wardrobe without overpowering it.

#### SEE TADASHI SHOJI'S WORKSPACE on page 75.

#### CONNECT WITH TADASHI SHOJI

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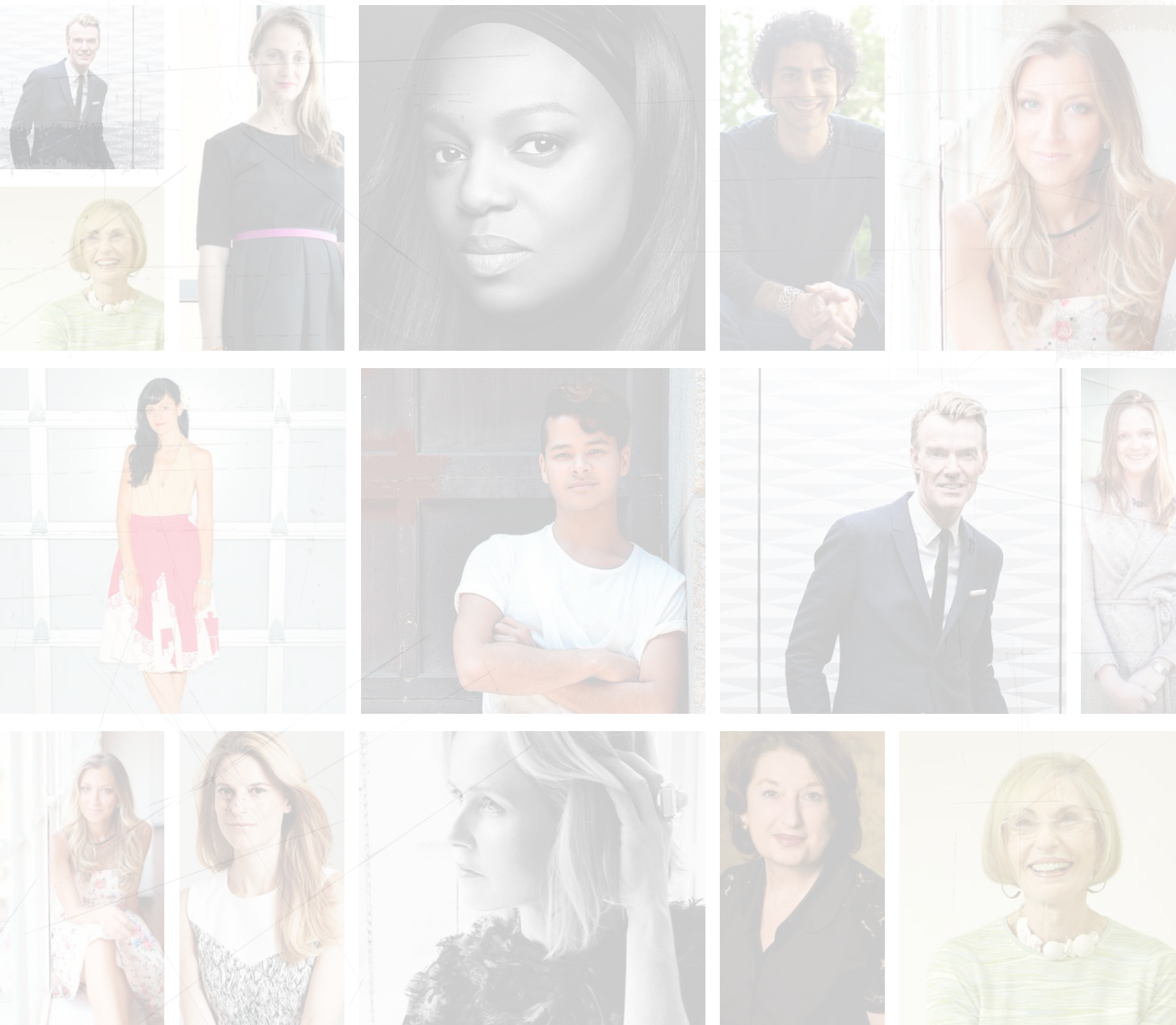
**Amethyst  
Orchid**



**Stormy  
Weather**



# THE INFLUENCERS





# THE INFLUENCERS



## KIM BROWN

Director of Merchandising, 11 Main

### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

Color, whether classic or chaotic, can be a powerful yet simple conveyor of emotion. At 11 Main, we draw inspiration from the diversity of Main Streets across America, where a shop can use color to define its unique point-of-view. Color can be an invitation for a shopper to step inside for a closer look – an excuse to connect with the shop owner or a reminder for a return visit to see what's next. Color inspires our community and helps us celebrate individual shops and boutiques, which connects shops and shoppers on a broader scale.

### CONNECT WITH 11 MAIN

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## WALTER CHEFITZ

Co-Founder and Chief Creative Officer of Viawear

### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

Color classics are evident in our choice of straps and bands. Black and Browns provide security and comfort.

But, when it comes to our semi-precious gemstones, color chaos is the rule. A hidden RGB-LED light behind the stone produces any one of 256 colors. The customer makes order out of this chaos by assigning certain colors to certain callers and provocative colors to draw immediate attention to provocative situations.

### CONNECT WITH VIAWEAR

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## KEN DOWNING

Fashion Director, Neiman Marcus

### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

Every fashion conversation begins with color! Color excites, ignites and stimulates the senses, creating endless possibilities for a woman to reinvent her wardrobe. Color defines the mood and attitude of each season, giving the customer immediate style credit in her closet. No woman needs to be told how to wear black, she figured that out decades ago!

### CONNECT WITH NEIMAN MARCUS

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## THE INFLUENCERS



### LEATRICE EISEMAN

Executive Director,  
Pantone Color Institute®

#### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

For purposes of color consulting, we have always dedicated ourselves to finding the colors with the most appropriate messaging to fit the project. There are specific color combinations that say “classic,” while other mixes are completely unexpected and bring an element of surprise. Some may refer to those combinations as “chaotic,” yet in the proper context they might be absolutely on target for expressing a more free-wheeling and creative mood. In dealing with color, it is always about context and there is room for both “classic” and “chaotic.”

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### NICOLE FISCHELIS

Group Vice President and Fashion  
Director, Macy's

#### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

The combination of classic and chaos is essential today for most brands in sportswear, ready-to-wear, activewear, kids of course, and the world of accessories. Unexpected color combinations as seen on runways, as well as the artistic influences in prints and crafted details, continue to emphasize this mood. In fact, differentiation being essential – color classics and chaos are a part of it! Ultimately, it creates a positive emotion for the customer and impulse to buy!

#### CONNECT WITH MACY'S

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### BROOKE JAFFE

Ready-To-Wear Fashion Director,  
Bloomingdale's

#### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

Color is the foundation of this season's trends for Bloomingdale's ready-to-wear. Our customer loves color and responds to it well, whether it's the new shade of the season or unexpected color combinations. I anticipate Green to be a very important color for Fall 2015 with shades ranging from Forest, to Olive, into lighter notes of Mint. Multiple shades in one color family feels very modern – it's about range of color. Of course Marsala will set the tone for beautiful Reds and Deep Wine colors to be used often. I also expect to see Spice and Mustard accents. The season will feel rich in color.

#### CONNECT WITH BLOOMINGDALES

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# THE INFLUENCERS



## PAT McGRATH

Global Creative Design Director,  
Procter & Gamble Beauty

### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

The color classics always come into play, whether it's developing new products, creating runway looks or determining the mood of makeup in editorials and advertisements. Color chaos can be effective and necessary when designing an eccentric aesthetic but ultimately, the Classic Red lipstick, for instance, or the timeless Taupe shadow will never go out of style.

### CONNECT WITH PAT McGRATH

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## JACKIE NASSER

Fashion Director, RueLaLa

### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

Season in and season out, we have our classics like White, Cream, Navy and Black. They're the foundation of the Rue La La business – and our shoppers' wardrobes. In addition to these classics, we encourage experimentation. Our Color Lab and Color Crush boutiques introduce the Rue shopper to more daring palettes and empower them to wear unexpected pairings like last season's Lipstick Red and Bold Cobalt. Without the classics, a wardrobe can't be built. But without a little color chaos, a wardrobe can't come to life.

### CONNECT WITH RUELALA

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## WIRA QUESADA

Home Department Manager, Mood  
Fabrics

### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

At Mood, color plays a very crucial part of the business. Color classics such as primary colors and neutrals are great for the business because they are very popular among our clientele and having these in demand colors in stock help the business thrive. When selecting fabrics with patterns, the possibilities in color blends are endless. Color chaos concepts are important because they help us select fabrics with blends of colors that stand out from the rest of our competitors. These colors are also great for us to have because they can help any designer set the "mood" of their projects, whether it be designing a fashion collection for a season, designing an interior space or costume designs.

### CONNECT WITH MOOD FABRICS

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# THE INFLUENCERS



## KARA ROSS

Kara Ross New York

### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

In the fine jewelry world, color depends entirely on what nature creates. We can choose stones that are classically one primary color such as a blue topaz, sapphires and diamonds, or a chaos of colors such as azurite malachite, tourmaline and opal. I am a quintessential “gem nerd” and really let the stones speak to me; I look at the shape of the stone and enjoy designing something wholly unique based on the stone and can’t be controlled by a specific color palette.

### CONNECT WITH KARA ROSS

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## JAURETSI SAIZARBITORIA

Chief Curator for *The Inside Source*, eBay

### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

Each and every one of us interprets life through colors, similar to the way we hear music or see a photo. Different color selections certainly evoke different emotions. On a spiritual level, it is said our chakras each inhabit a color itself, thus probably explaining our connection to colors on a deeper level. This has been infinitely studied for branding purposes since advertising began. In my particular line of business, selecting the color of a web layout, site design, or even product collage palette, can be the first subconscious reaction a reader receives. To learn and discover the psychological effects of each color would be putting yourself one step ahead of the competitor but, more importantly, can be a direct vein of communication to your reader, thereby relating the integrity of your message.

### CONNECT WITH JAURETSI

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## DALLAS SHAW

Fashion Illustrator

### WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?

I’m an artist, so when traveling and researching product for a project I naturally gravitate toward all things colorful. It’s where I find inspiration – in the four color sunsets and the colorful stacks of straw baskets. When it comes to my own business and marketing, I tend to stick to the color classics, designing first in Black and White and adding just a few special colors here and there to draw in the viewer. I have an advantage as an artist to add a trending colors anytime it’s needed.

### CONNECT WITH DALLAS SHAW

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Instagram: [dallasshaw](https://instagram.com/dallasshaw)  
Blog: [blog.dallasshaw.com](http://blog.dallasshaw.com)



## THE INFLUENCERS



### **KENDRA SCOTT** CEO and Founder, Kendra Scott Jewelry

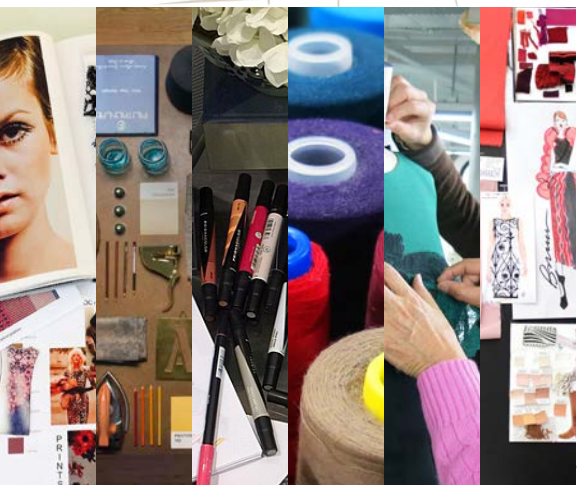
#### **WHAT IS YOUR DESIGN PHILOSOPHY WHEN IT COMES TO COLOR CLASSICS AND/OR COLOR CHAOS?**

I like to think that the Kendra Scott brand is a blend of color classics and color chaos. We celebrate women of all ages, sizes and styles. Whether she's a classic beauty who swoons over mother-of-pearl and soft iridescent drusy or she's a bold trendsetter who is drawn to gunmetal styles and bright color mixes, the Kendra Scott brand has something to suit your every mood and style. We strive to keep that widespread appeal while presenting a unified story of each line's inspiration. What makes us distinctive as a brand is that we tailor our collections not to a certain demographic but to what I like

to call a psychographic. Kendra Scott Jewelry is designed for the woman who isn't afraid to turn heads when she walks into a room, the woman with a beautiful confidence and multi-faceted style. She is strong, dynamic and unique, and she deserves jewelry that reflects her own radiant personality. We provide her with a spectrum of colors that allows her to express her own individual style.

#### **CONNECT WITH KENDRA SCOTT**

Website: [www.kendrascott.com](http://www.kendrascott.com)  
Facebook: [facebook.com/kendrascottjewelry](https://facebook.com/kendrascottjewelry)  
Twitter Handle: [kendrascott](https://twitter.com/kendrascott)  
Pinterest: [pinterest.com/kendra\\_scott](https://pinterest.com/kendra_scott)  
Instagram: [kendrascott](https://www.instagram.com/kendrascott)



# WORKSPACES

Take a glimpse into the sometimes intimate, closely guarded spaces where designers bring their ideas and dreams into reality.

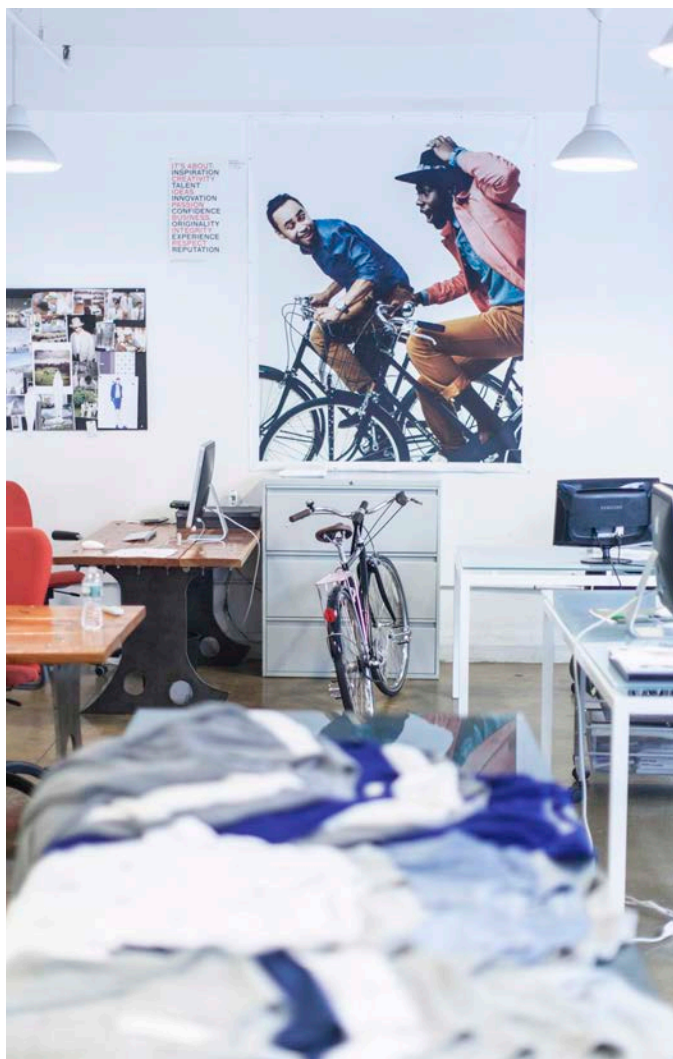
## WORKSPACES



ADEAM



# WORKSPACES



CARLOS CAMPOS



DENNIS BASSO

## WORKSPACES



CHARLES YOUSSEF





CYNTHIA STEFFE

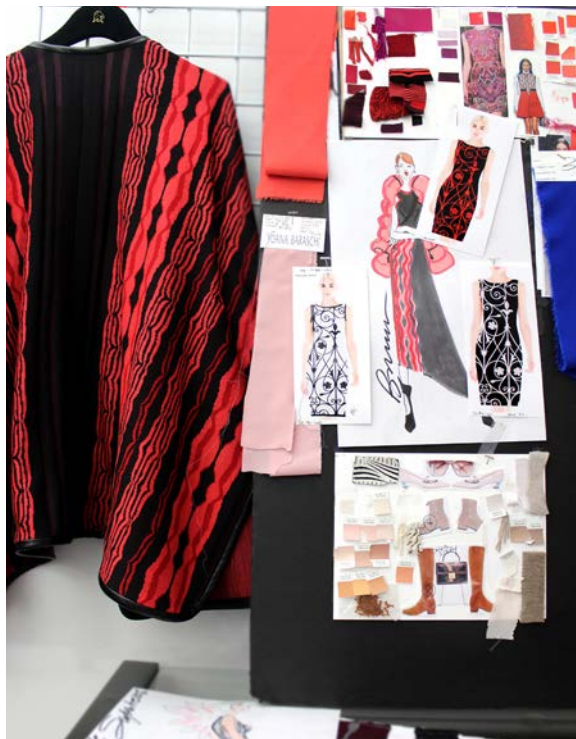


# WORKSPACES

RACHEL PALLY



RAOUL



YOANA BARASCHI



DAVID SILVERSTAIN

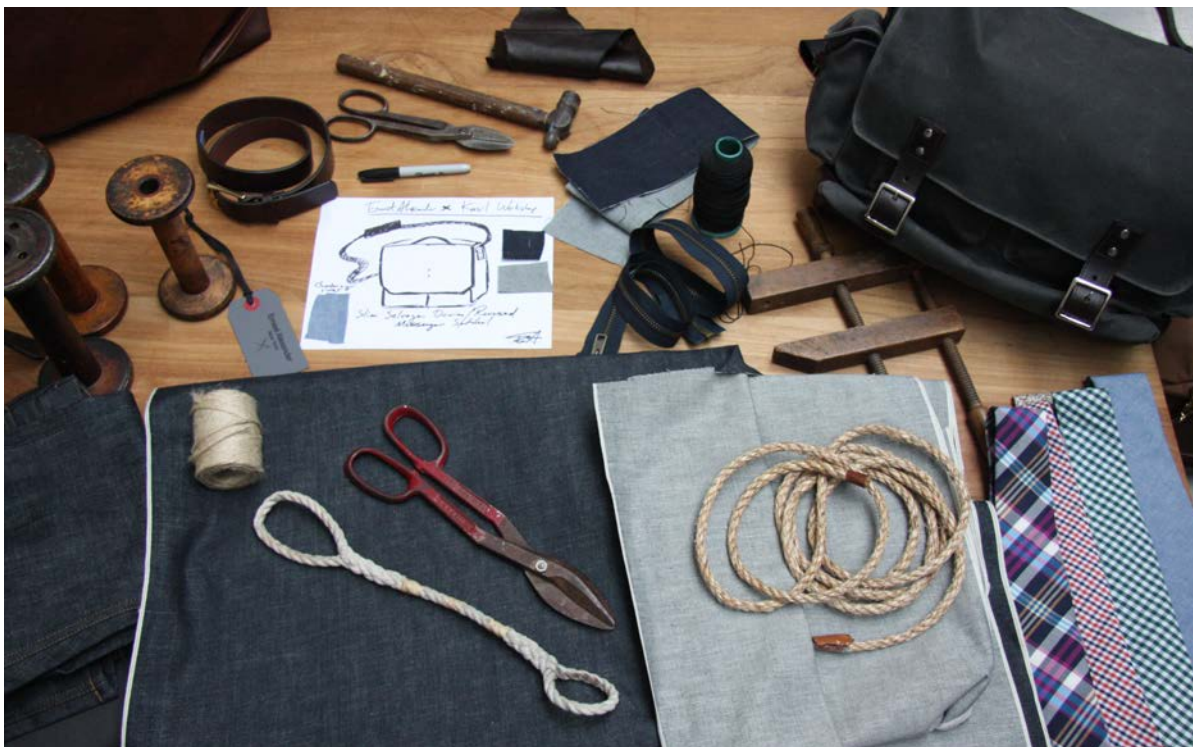
## WORKSPACES



KATIE GALLAGHER



## WORKSPACES



ERNEST ALEXANDER



FABRICE TARDIEU



## WORKSPACES



### HAUTE HIPPIE

# WORKSPACES

PAMELLA ROLAND



PERRY ELLIS



## WORKSPACES



JULIANNA BASS



## WORKSPACES

LELA ROSE



MESKITA by Alessandra Meskita



NICOLE MILLER



## WORKSPACES



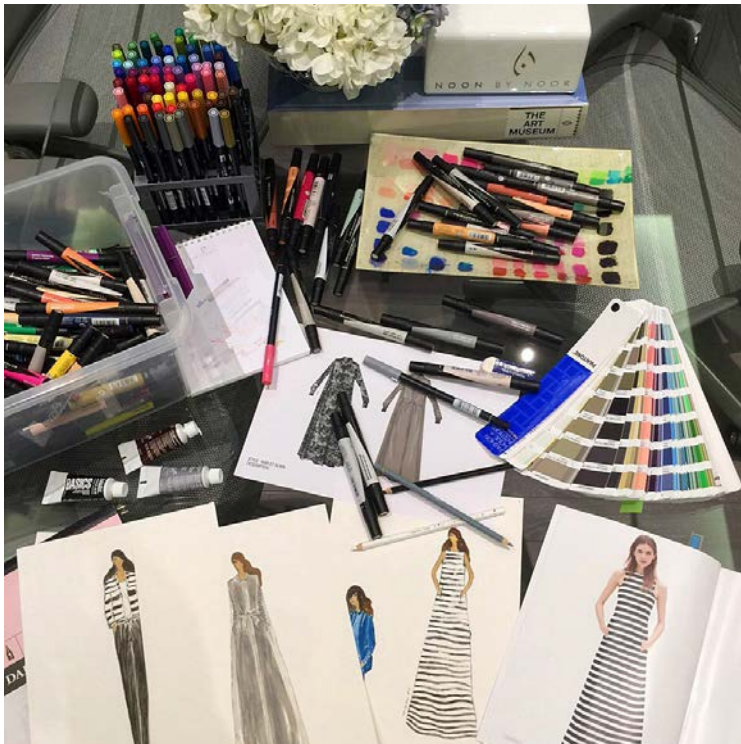
HOUGHTON



## WORKSPACES



REBECCA MINKOFF



NOON BY NOOR



TADASHI SHOJI



## WORKSPACES



## COSTELLO TAGLIAPIETRA



Á MOI



## WORKSPACES



ALICE & TRIXIE

## COLLINA STRADA



## WORKSPACES



BIBHU MOHAPATRA



## WORKSPACES



LUCIO CASTRO



CHRISTIAN SIRIANO

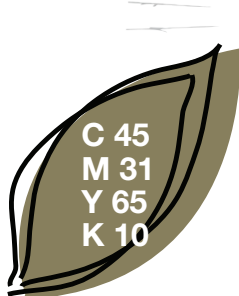




DAVID HART

# PANTONE®

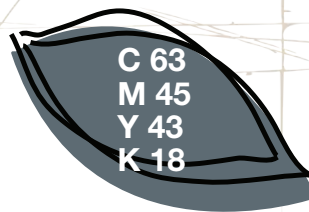
## FASHION COLOR REPORT FALL 2015



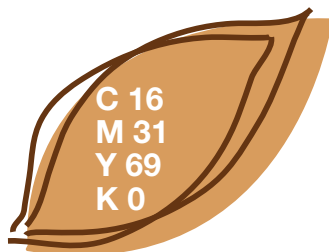
Dried Herb  
PANTONE 17-0627



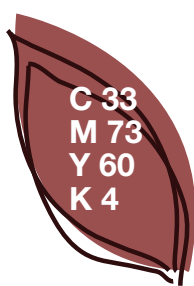
Desert Sage  
PANTONE 16-0110



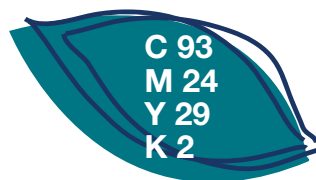
Stormy Weather  
PANTONE 18-4214



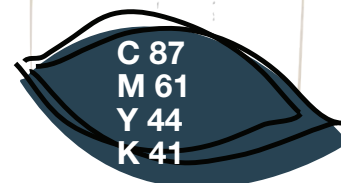
Oak Buff  
PANTONE 16-1144



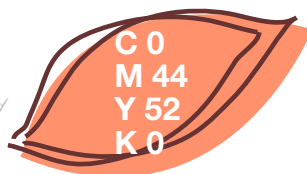
Marsala  
PANTONE 18-1438



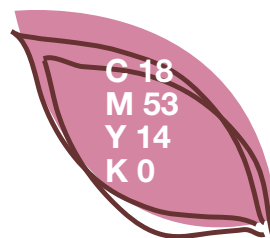
Biscay Bay  
PANTONE 18-4726



Reflecting Pond  
PANTONE 19-4326



Cadmium Orange  
PANTONE 15-1340



Cashmere Rose  
PANTONE 16-2215



Amethyst Orchid  
PANTONE 17-3628

**Vote** for your favorite color at [pantone.com/fall2015](http://pantone.com/fall2015)

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